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AGENCY PORTFOLIO · 2026

# MARKTINI *MEDIA*

360° DIGITAL & INFLUENCER MARKETING · DELHI, INDIA



**25+**

BRANDS  
WORKED WITH



**100+**

CAMPAIGNS  
EXECUTED



**50M+**

CONTENT VIEWS  
GENERATED



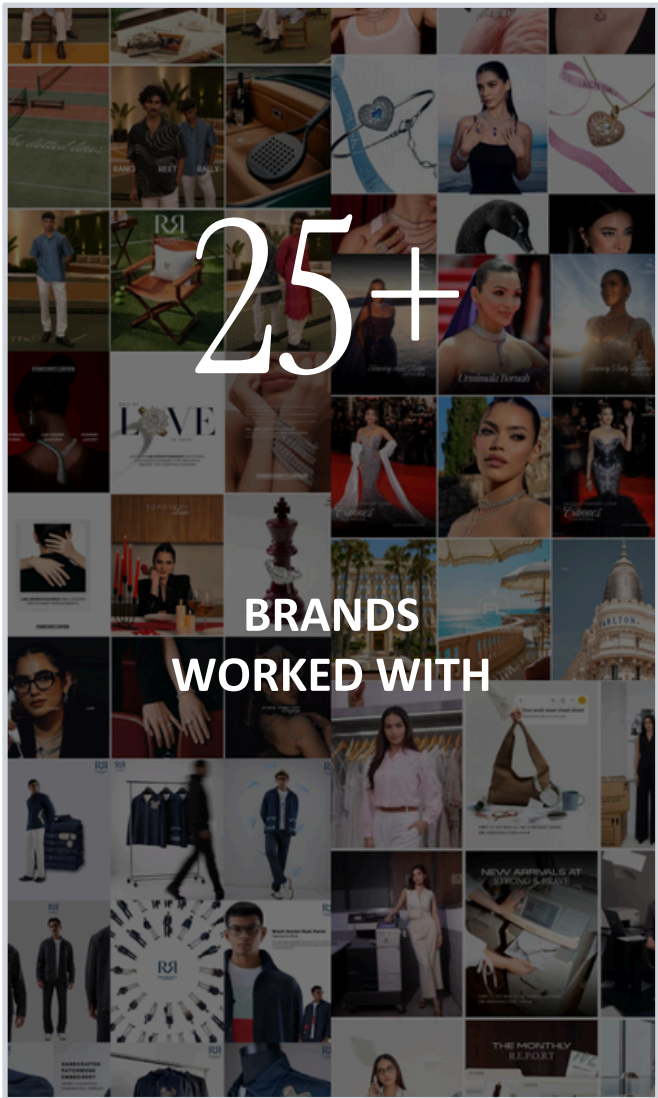
**₹2Cr+**

AD SPEND  
MANAGED





# BY THE NUMBERS.



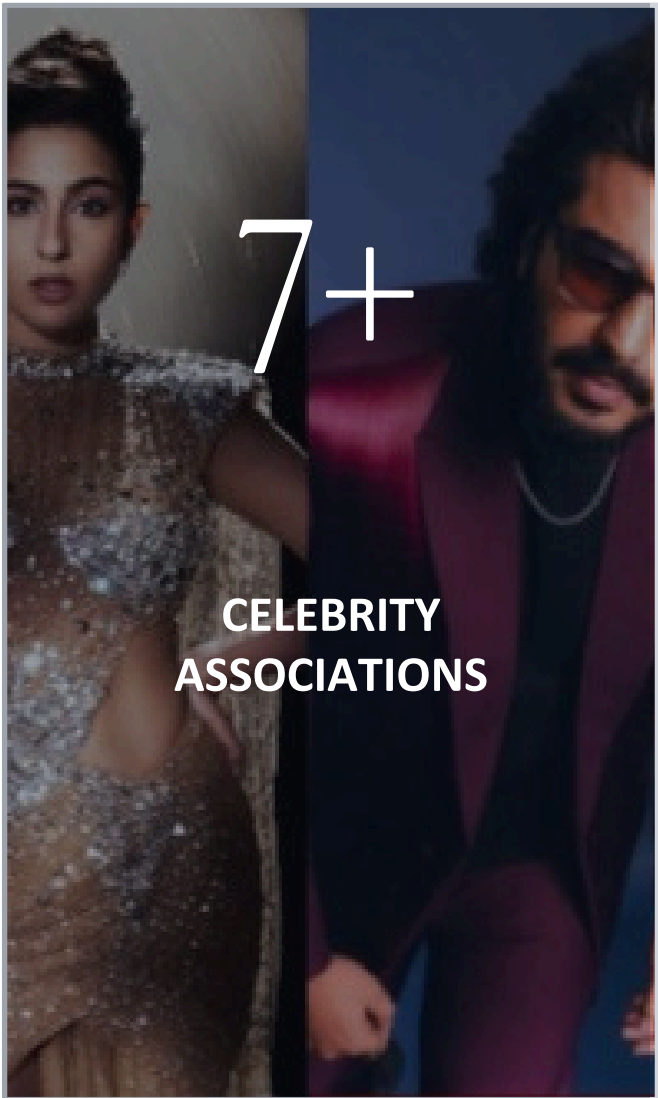
25+

BRANDS  
WORKED WITH



175+

INFLUENCERS  
ACTIVATED



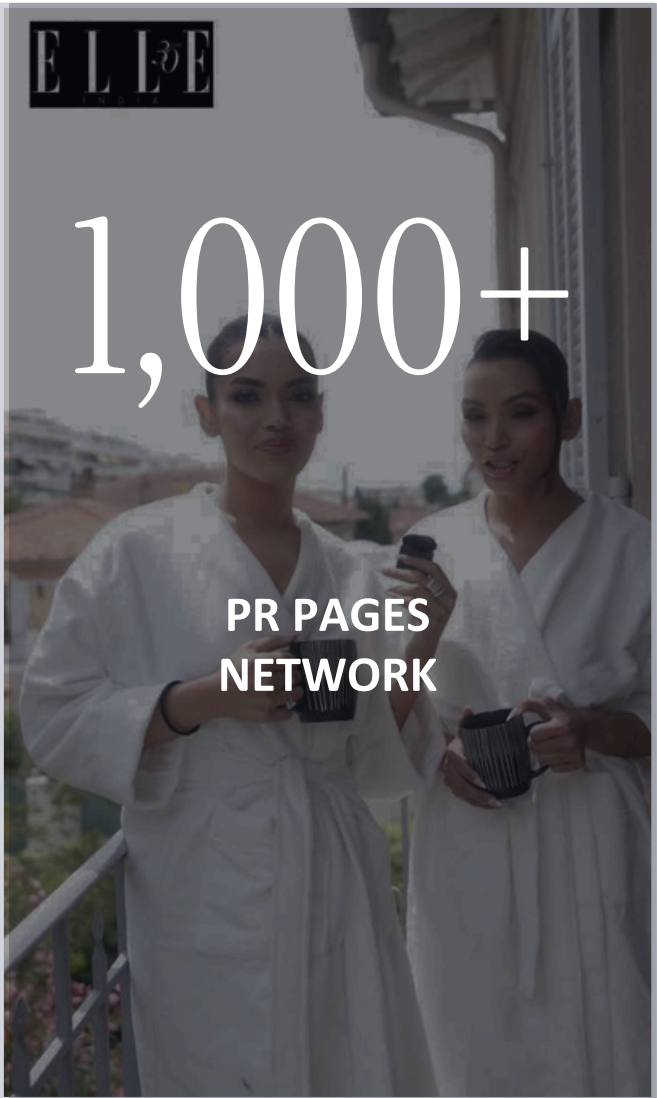
7+

CELEBRITY  
ASSOCIATIONS



100+

CAMPAIGNS  
EXECUTED



1,000+

PR PAGES  
NETWORK



# Who We Are.

Marktini Media is a full-service creative and marketing agency that blends strategy, storytelling, and execution to build powerful brands. Based in Delhi, we partner with businesses across industries to craft identities, scale digital presence, and deliver measurable impact.

In a digital space crowded with noise, we believe clarity, consistency, and credibility drive real growth. Our approach blends creativity with strategy — ensuring every campaign aligns with long-term brand goals, not short-term trends.

# Our Approach.

01

## Strategy First

Every campaign starts with a clear brief and data-backed plan.

02

## Creative Excellence

Content that earns attention — not just impressions.

03

## End-to-End Execution

From brief to report, we own every step of delivery.

04

## Measurable Impact

Growth you can see in the numbers, not just feel.



01

# Kunal Sachdeva

Founder & Marketing Strategist

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With a hands-on approach to brand building and campaign strategy, Kunal leads Marktini Media with a focus on execution excellence, creative direction, and delivering measurable outcomes.

Supported by a skilled team of designers, strategists, content creators, and performance marketers — each owning their vertical end-to-end.

Brand Strategy

Influencer Campaigns

Performance Marketing

Creative Direction



# Our Services.

01

Social Media  
Management

02

Content  
Production

03

Influencer  
Marketing

04

Performance  
Marketing

05

PR & Media  
Relations

06

Branding &  
Packaging

07

Offline Events  
& Activations

08

Website Design  
& Optimization

01 /

# Social Media Management.

*Strategy · Content · Community · Analytics*



# End-to-End Social. Zero Compromise.

## Content Strategy & Planning

Monthly calendars tailored to your goals, audience, and tone of voice.

## Creative Execution

Complete visual storytelling — carousels, reels, and stories.

## Brand Shoots

Professional photo + video shoot per month. Product and lifestyle.

## Design & Copywriting

Brand-aligned graphics, captions, and on-trend content formats.

## Community Management

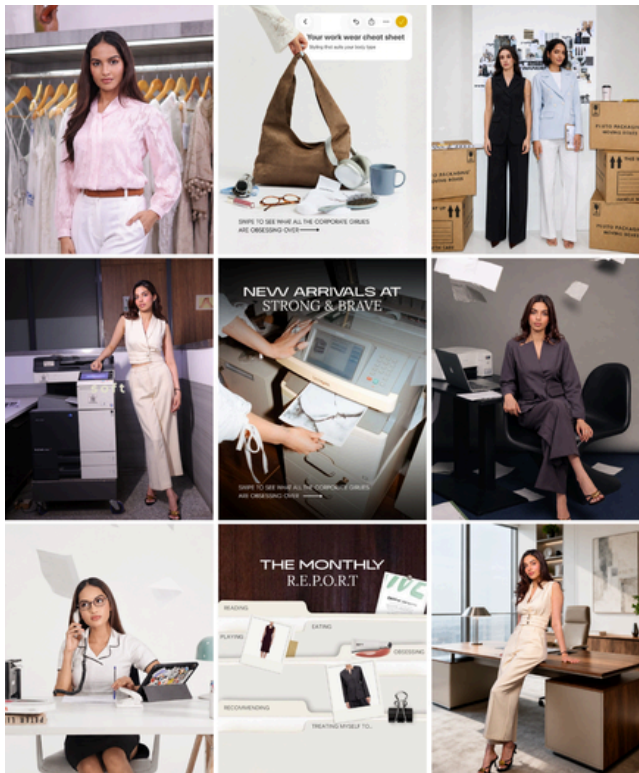
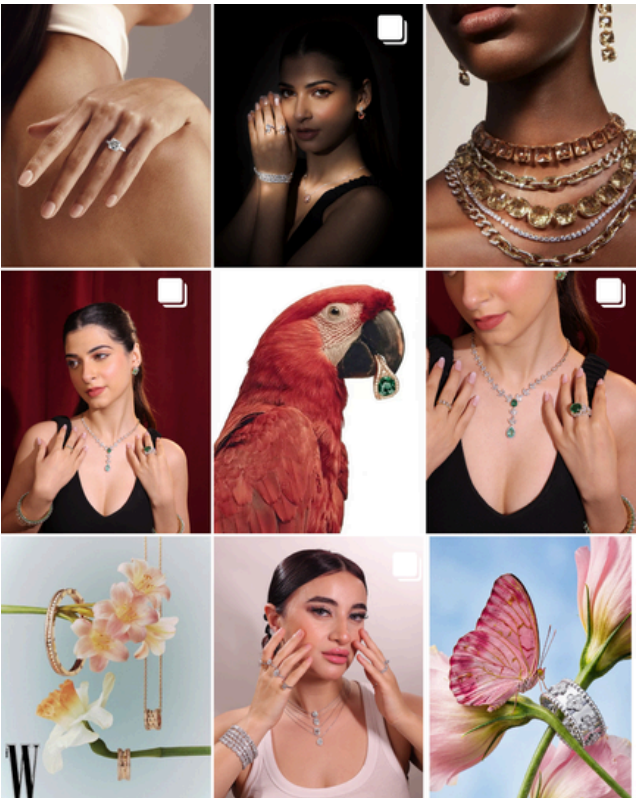
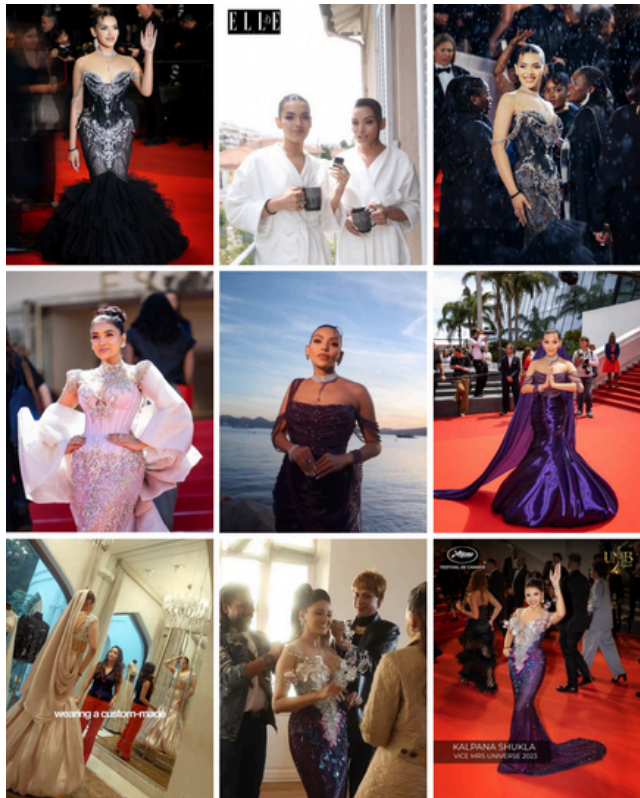
Active engagement with followers, DMs, and audience building.

## Performance Tracking

Monthly reports, analytics review, and measurable growth insights.



# Brand Feeds.





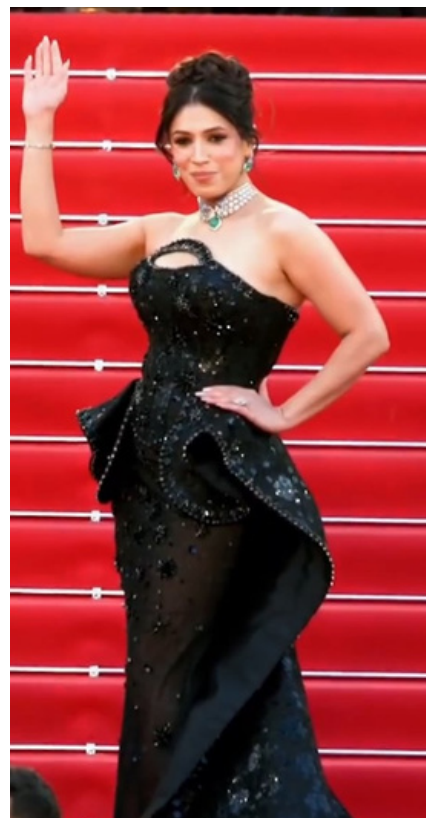
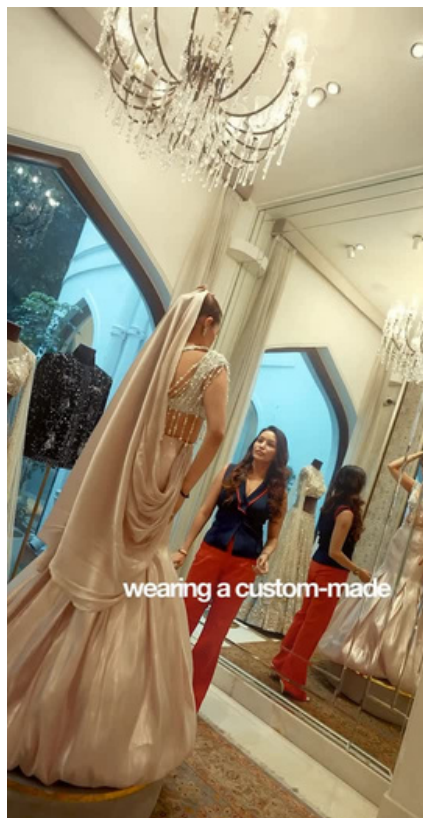
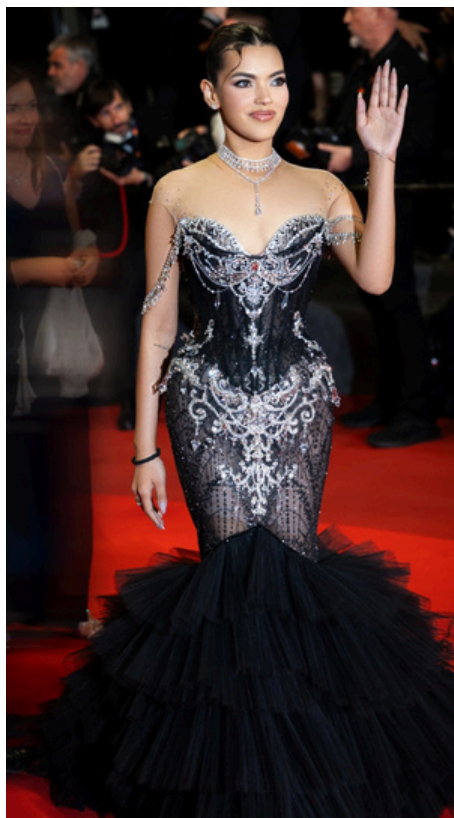
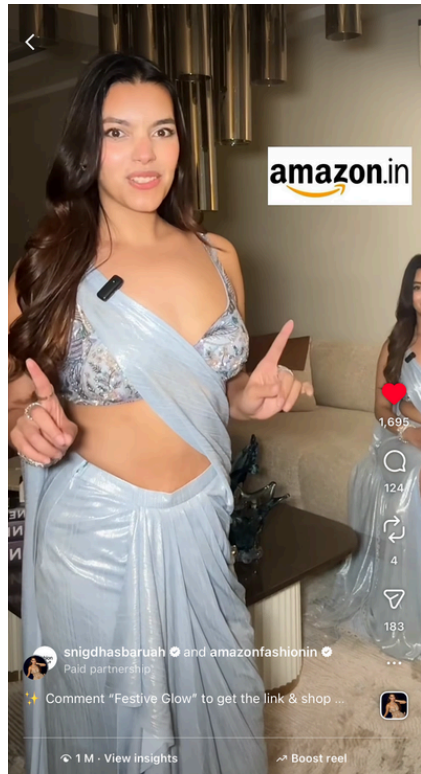
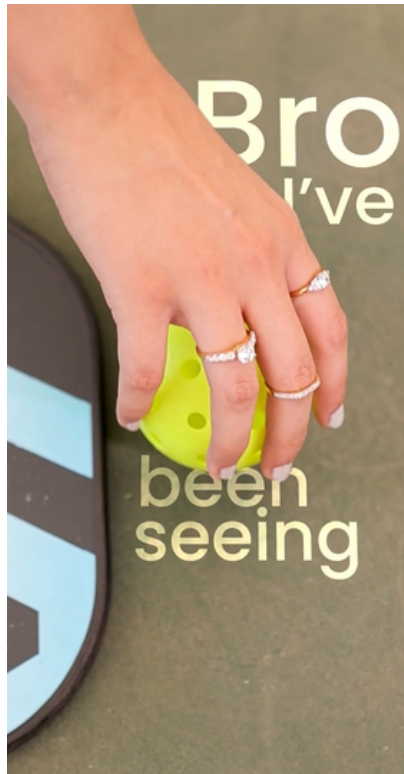
02 /

# Content Production.

*shoots . videos . photos . reels*



# Campaign Shoots & Reels.





02.2 /

# Campaign shoots

*shoots . videos . photos . reels*





SRINGAAR

LABEL NITI BOTHRA



ROOM

LABEL NITI BOTHRA



# Campaign Shoots.

## THE 90S SALON









# Campaign Shoots

## THE TAILOR SHOP





# Campaign Shoots

MANISH MALHOTRA X UMB





03 /

# Influencer Marketing.

*Nano to Celebrity · 175+ Activated Creators*



# THE ART OF CREASE

TURNING ZERO AWARENESS INTO  
**2,000+ SALES IN 60 DAYS.**

How we launched Crease Wrinkle Remover Spray —  
a first-of-its-kind product category in India.



75

Influencers



2,000+

Units Sold



₹10,00,000+

Revenue Generated



2,500+

Followers Built





bucks with notes of Dior

TIER 1 · CELEBRITY / MEGA

500K+ followers ·

# 175+

## Influencers Activated

Across Gaming, Fashion, Music, Lifestyle, and Beauty — from nano creators to national celebrities.

TIER 2 · MACRO

100K–500K ·

TIER 3 · MICRO

20K–100K ·

TIER 4 · NANO

5K–20K ·



# Campaign in Action.



UMB X CANNES



The office wear edit



Cote D’Azur



FOREVERY LUSTER X CANNES





04 /

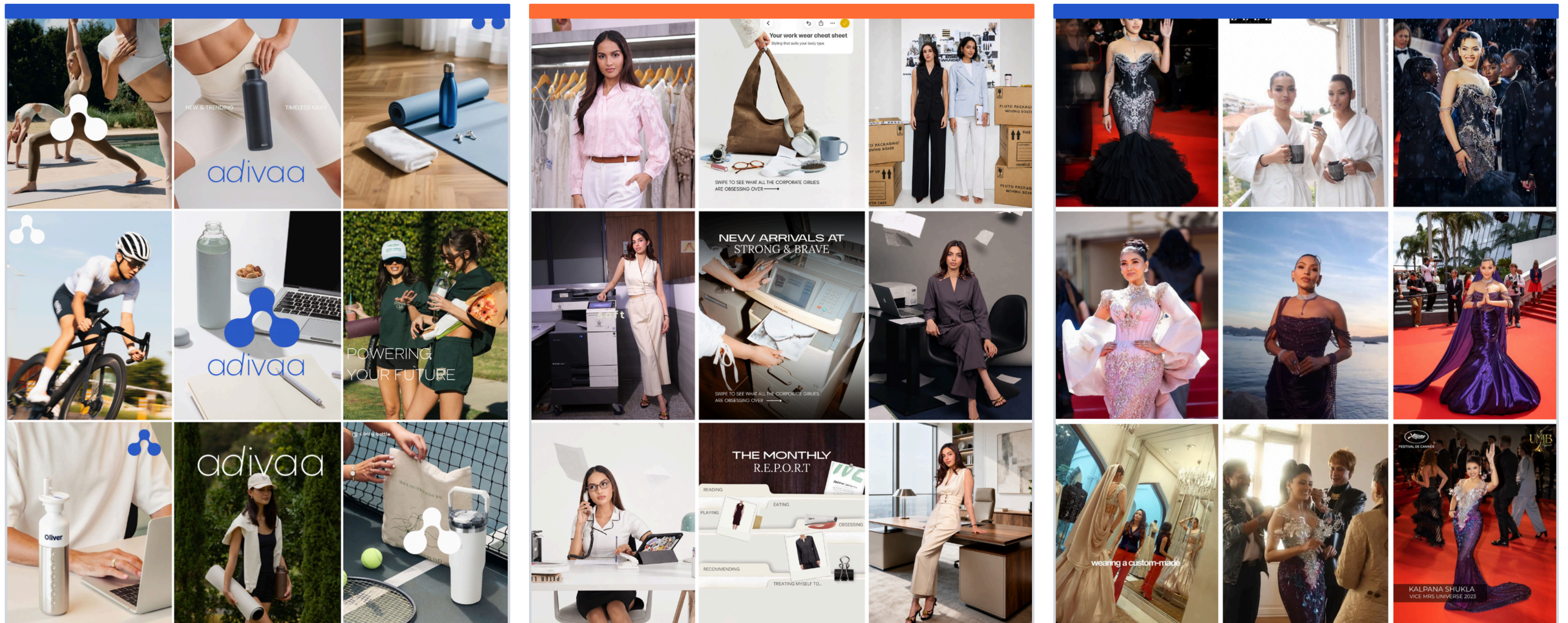
# Performance Marketing.

*Meta Ads · Strategy · Optimization · ROAS*



# Paid Social That Performs.

End-to-end Meta Ads management — pixel setup, audience strategy, creative testing, and scaling. Every rupee tracked.





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End-to-end Meta Ads management — pixel setup, audience strategy, creative testing, and scaling. Every rupee tracked.

High-ticket wellness tech (₹14K–₹30K)  
— education-first funnel drove 3.8x  
ROAS in 30 days."

## Adivaa

Built an education-first performance marketing funnel for Adivaa Smart's high-ticket wellness technology products. By combining awareness-driven content, Shark Tank credibility, and strategic retargeting, we generated ₹3.23 lakh in revenue from ₹85,000 ad spend, delivering a **3.8x ROAS within 30 days** despite a long consideration purchase cycle.

From underperforming campaigns to  
4.1x ROAS in 30 days — workwear  
storytelling + full-funnel strategy.

## Strong & Brave

Scaled Strong & Brave's performance marketing through a full-funnel Meta Ads strategy focused on workwear storytelling and conversion optimization. In just 30 days, we generated ₹4.92 lakh in revenue from ₹1.2 lakh ad spend, achieving a **4.1x ROAS**, while significantly improving purchase efficiency and driving consistent sales from high-intent audiences.

Registration-based platform — drove  
315+ sign-ups in 30 days. 4.2x revenue  
vs spend.

## UMB Pageants

Designed and executed a nationwide lead generation and conversion campaign for UMB Pageants, targeting multiple audience segments across India. Through category-specific creatives, funnel-based retargeting, and high-converting lead campaigns, we generated ₹3.15 lakh in revenue from ₹75,000 ad spend, achieving a **4.2x ROAS** and driving **315+ registrations in just 30 days**.



05 /

# PR & Communications.

*Print · Digital · Celebrity · Events · 1,000+ Pages*



# A Network That Gets You Seen.

## Digital & Print Media

- Hindustan Times
- Times of India
- The Indian Express
- Economic Times
- Deccan Chronicle
- The Hindu
- Elle India
- Vogue India
- Harper's Bazaar India

## Trending Pages

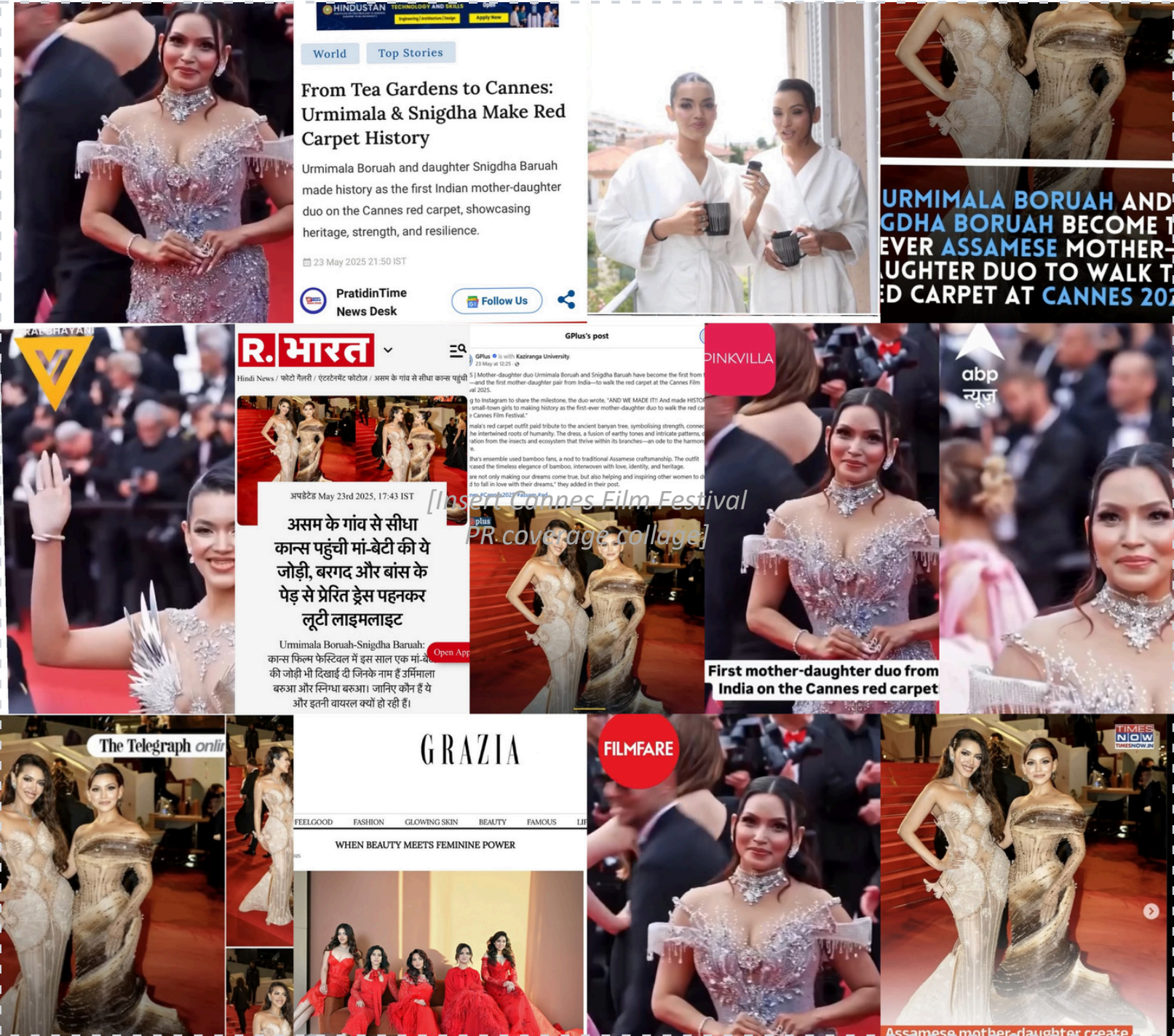
- Instant Bollywood
  - Viral Bhayani
  - Manav Manglani
  - Voompla
  - Femina
  - Pinkvilla
  - Grazia
- Highly-followed platforms reaching tens of millions daily.

## Mass Distribution

1,000+ Instagram pages posting about your event, product, or appearance — creating organic traction and buzz that money alone can't manufacture.



# Coverage Highlights.



CANNES FILM FESTIVAL · MARKTINI MEDIA × UMB



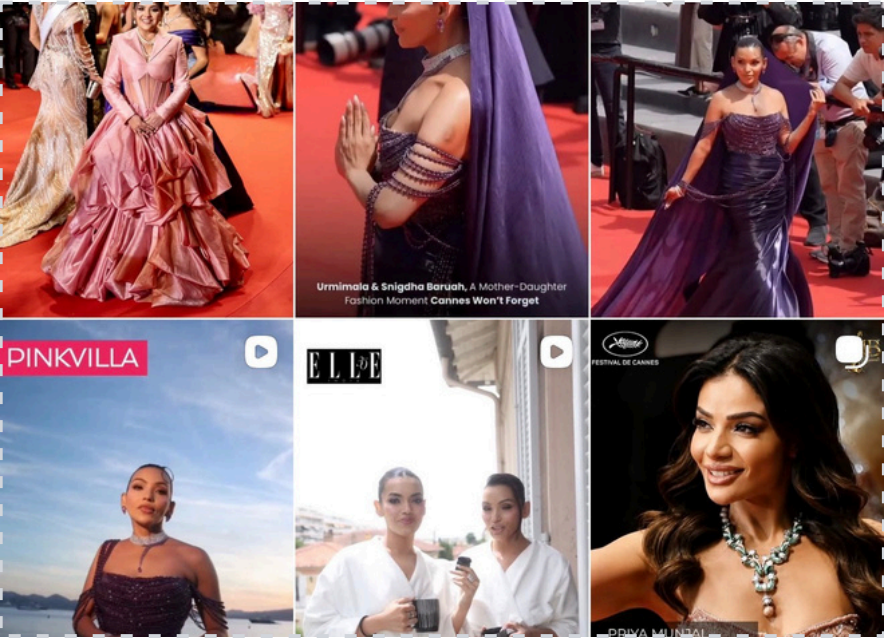
Event PR Coverage



Print Media



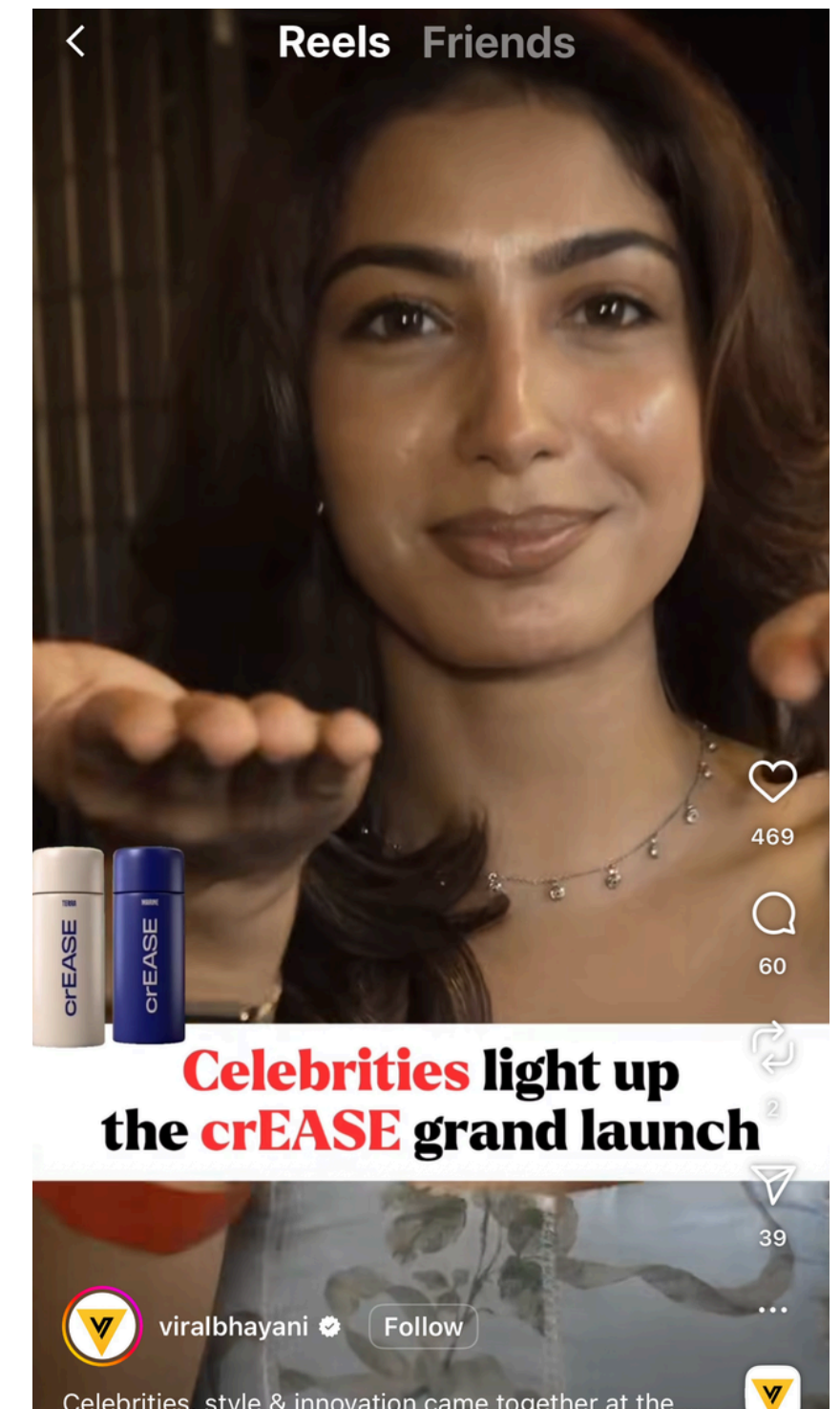
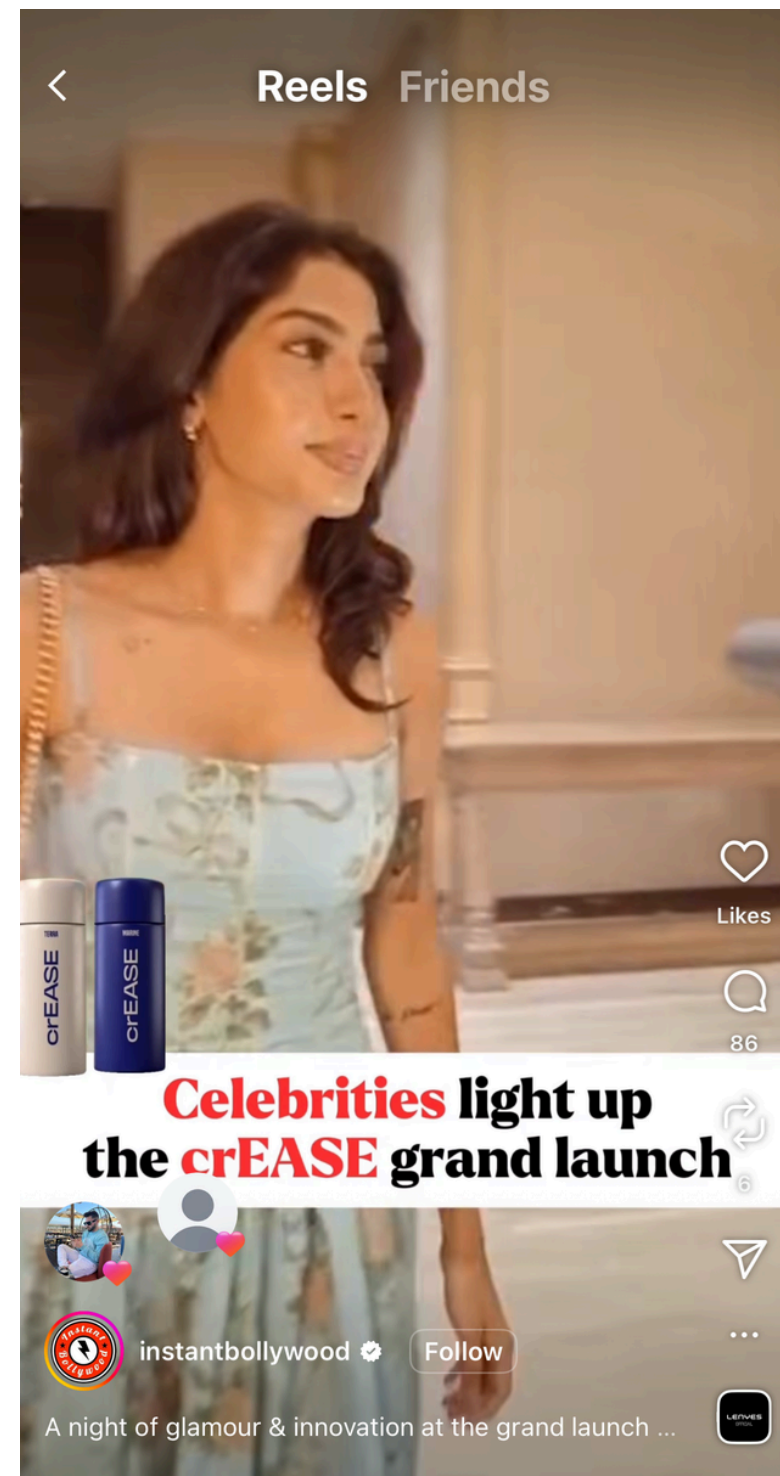
Digital Media



Instagram PR Network



# Coverage Highlights.





CELEBRITY ASSOCIATIONS

# Celebrity campaign executions

tap on each photo to watch 



ARJUN KAPOOR



MANUSHI CHILLAR



SARA ALI KHAN



CELEBRITY ASSOCIATIONS

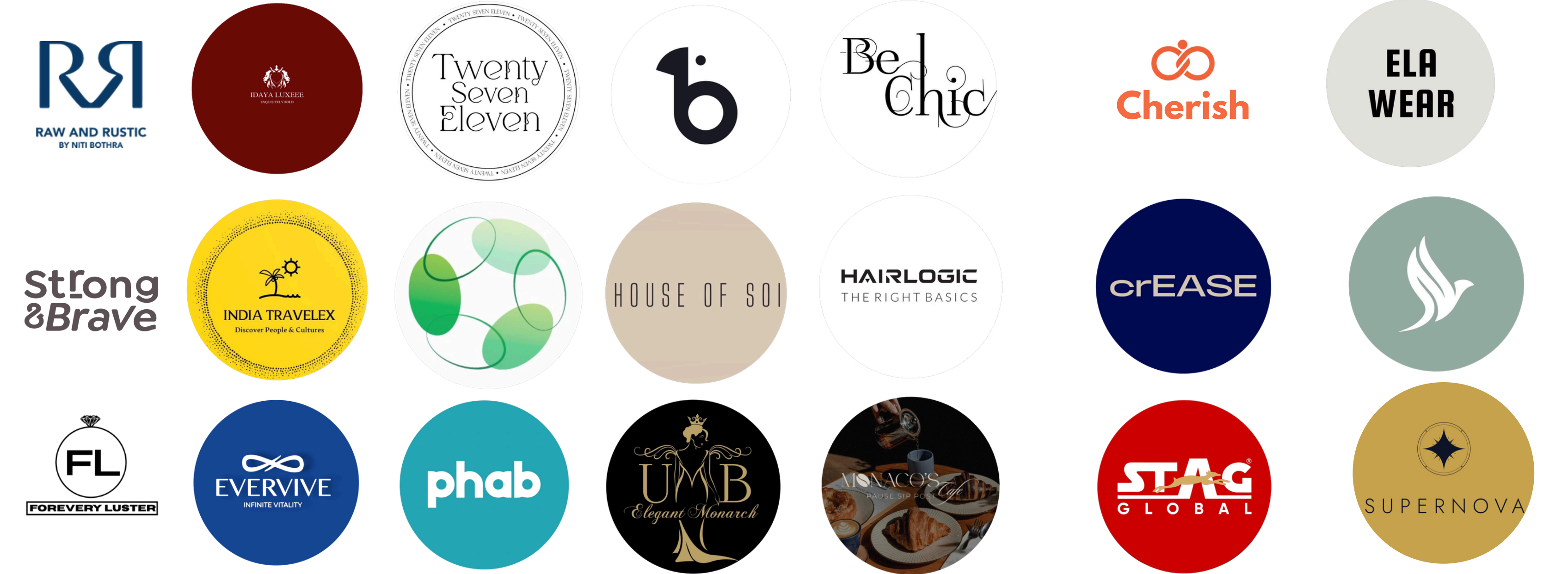
# Celebrity campaign executions





OUR CLIENTS

# Brands We've Worked With.





# Work With Us.

*Every brand has a story worth telling — we make sure it's heard, seen, and remembered.*

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